



ALFA EXECUTIVE LEADERS PROGRAM

EXECUTIVE LEADERS PROGRAM



Background

A key priority of the Australian Lot Feeders' Association (ALFA) is to strengthen the capability and sustainability of the Australian cattle feedlot workforce by providing clear, structured career development pathways. This includes targeted training, professional development and support networks to attract, retain and grow talent across the sector.

The Executive Leaders Program was developed in direct response to this priority, supporting individuals progressing into senior leadership roles within the feedlot industry. It complements ALFA's existing Emerging Leaders and MPM programs and completes the leadership pathway by focusing on executive capability and succession.

The program is also designed to foster a connected network of future industry leaders and is supported by Meat & Livestock Australia.

The primary objective of the program is to build the skills and capability of the feedlot industry's executive talent pool, enabling the progression of senior employees and business owners into advanced leadership roles. In parallel, the program strengthens mentoring and coaching capability among established leaders and facilitates structured mentoring relationships with emerging feedlot professionals.





Eligibility

To be eligible to participate on the program, applicants must have contributed to or are actively contributing to industry via their involvement in one or more of the following ALFA professional development programs/opportunities OR currently hold a senior position within a feedlot business:

- Board Members within feedlot businesses
- Senior Management in feedlot businesses
- ALFA Board Members
- Previous Young Lot Feeder of the Year Award winners and grand finalists
- MPM Program Graduates
- ARLP Potential Candidates / ARLP Graduates
- TRAIL Graduates
- Feedlot executives with 10+ years' experience
- 2ICs, Assistant Managers and owners
- Individuals contributing significantly to the industry

Training Fees

The fee covers all training materials, accommodation, and organised group activities throughout the session.

Category	Cost
ALFA Member	\$16,000 + GST
Non-ALFA Member	\$18,000 + GST





Program Overview

The pilot Executive Leaders Program is proposed to run with a cohort of approximately 8 participants.

The program runs over 6 months, developing leadership, business strategy, and governance skills for senior feedlot professionals. Key themes include:

- Strategy and Industry future
- Commercial Acumen
- Agricultural Innovation Tour
- Governance & Risk for Industry Leaders
- Leading People, Culture & Change
- Media & Messaging for Industry Leaders
- Industry Group Project

KEY OBJECTIVES

The main objective of the program is to offer a structured leadership development program for industry executives and leaders that covers topics and activities relating to:

	Strategic and future thinking	building capability to understand industry trends, policy settings and long-term drivers shaping the sector.
	Commercial and financial acumen	strengthening decision-making through improved understanding of business performance, value chains and investment trade-offs.
	Innovation and systems insight	exposure to emerging agricultural technologies, practices and operating models through direct industry engagement.
	Governance, risk and accountability	developing confidence in governance frameworks, risk management and regulatory responsibilities for industry leaders.
	Leadership and change capability	enhancing skills to lead people, shape culture and manage change in complex industry environments.
	Influence, communication and advocacy	building capability to engage media, government and stakeholders with clear, credible messaging.
	Applied industry problem-solving	applying learning through collaborative projects that address real-world industry challenges and opportunities.



Key Dates

 Registrations open: 19 March 2026

 Registrations close: 17 April 2026

Webinar 1: 3 June 2026

Workshop 1: Monday 15 - 16 June 2026

Webinar 2: Wednesday 15 July 2026

Industry Tour: Monday 24 - Friday 28 August 2026 (3-day tour)
Tour hosted in partnership with Zoetis

Webinar 3: Monday 14 September 2026

Session 4: Tuesday 24 - 25 November 2026

Graduation: 25 November 2026 - ALFA End of Year Function

Learning Outcomes

- Strategic & future thinking
- Commercial & financial acumen
- Innovation and systems insight
- Governance, risk & accountability
- Leadership and changing capability
- Influence, communication and advocacy
- Applied industry problem-solving



Program Overview

Participant Journey (sample only)

