

ALFA 
FUTURE FEEDERS NETWORK
EST. 2024

FUTURE FEEDERS NETWORK FORUM

WEDNESDAY 17 SEPTEMBER 2025
THE EMPIRE THEATRE, TOOWOOMBA QLD

SPONSORSHIP & EXHIBITION PROSPECTUS

Proudly hosted by Australian Lot Feeders' Association
& ALFA Future Feeders Network Committee

ALFA

ABOUT ALFA FUTURE FEEDERS NETWORK

The ALFA Future Feeders Network (FFN) Committee's mission is to support young talent in the industry, fostering their interest and active participation through strategic annual activities aimed at building skills, knowledge, and leadership. The committee are working towards delivering their inaugural forum in Toowoomba QLD on September 17, to an expected audience of 100-200 people.

The lot feeding industry is facing significant challenges in attracting and retaining young professionals due to various factors, including demographic changes, urbanisation, and a general lack of awareness of career opportunities. In establishing the FFN Committee and their program of activities, ALFA is addressing these challenges, by providing an inclusive and supportive platform for the next generation to learn, contribute, and collaborate on community engagement activities that will shape the future of the industry.

This forum is designed to bring together young professionals, emerging leaders, and key stakeholders in the Australian lot feeding industry. The program has been developed by individuals under 35 for those under 35, however, the event is inclusive of all ages and includes a diverse program of speakers aimed at addressing the key challenges and opportunities for this age group.



MEET THE ALFA FUTURE FEEDERS NETWORK COMMITTEE MEMBERS



APRIL KRATZMANN

Smithfield Cattle Company



BRIANNA MEACLE

Whyalla Beef



CAITLIN HERBERT

Gundamain Pastoral Co



EDWINA WARBY

Black Box Co



KASSANDRA LEES

McIntyre Agriculture
- Mooramanna Feedlot



TIMOTHY MITCHELL

Drury Farming Company Pty Ltd
- Condabri Feedlot



TOM HARRINGTON

Australian Country Choice



TIMOTHY BRENNAN

(Chair)

PROGRAM OVERVIEW

THE EMPIRE THEATRE | TOOWOOMBA, QLD
THE GIPS | TOOWOOMBA, QLD

WEDNESDAY 17 SEPTEMBER

- ▶ Welcome Reception
- ▶ Speaker Sessions 1 & 2
- ▶ Morning Tea Break
- ▶ Speaker Sessions 3 & 4
- ▶ Lunch Break
- ▶ Speaker Session 5
- ▶ Forum Concludes
- ▶ Soiree Networking Function
- ▶ After Party

* Program subject to change without notice.

FOREWORD - ALFA FFN CHAIR



The inaugural ALFA FFN Forum will bring together emerging leaders and industry stakeholders for a dynamic one-day event, culminating in a soiree networking function. While the program was developed with those new and emerging in the industry in mind, the forum is open to all ages.

The forward-looking program is designed to equip the next generation of lot feeders with the insights, skills and connections to thrive in an evolving industry.

The program brings together a mix of practical and thought-provoking content designed to support the next generation of lot feeders.

We've engaged MC, Nuffield Scholar Claire Taylor, who promises to navigate the audience through the engaging line up of speakers, that the committee are proud to bring together for our very first forum.

It's all about building influence and capability - both individually and across the industry. Through a series of interactive panels, we've also built the program around exploring mentorship, networking and career development opportunities, while providing the opportunity to hear directly from employers about the skills needed for the workforce of tomorrow.

ALFA FFN Chair,
Tim Brennan

FUTURE FEEDERS NETWORK FORUM

SESSIONS AND SPEAKERS

► **Welcome Reception**

- ALFA President, Grant Garey
- ALFA FFN Committee Chair, Tim Brennan
- MC Claire Taylor, Nuffield Scholar

► **Changing Perceptions - Lessons from Beyond the Feedlot**

- Claire Taylor, Nuffield Farming Scholarship in 2023 & Founder - Advocacy Consulting

► **The Power of Networks & Mentorship**

- Megan Krause, Assistant Livestock Manager at Sandalwood Feedlot
- Jeff Dight, Feedlot Manager at Myola Feedlot
- Amanda Moohen, COO at Condabri Beef

► **Leadership & Storytelling - Shaping Your Career Narrative (interactive session)**

- Lyndsey & Patrice Douglas, Centred for Success

► **Lot Feeders - Then & Now**

- Grant Garey, General Manager Feedlots at Teys Australia
- Emily Perkins, Breed Development and Project Manager
- Grant Melrose, Director & Coach at Authentic Minds Coaching
- Ben Attewell - Feedlot Manager ACC Brindley Park

► **Skills for the Future - What Employers Want**

- Lisa Sharp, CEO at Stockyard Beef
- Todd Newton, Chief People Officer at Bindaree Food Group
- Lauren McNally, HR Consultant

► **The Future of the Feedlot Industry**

- Jack Sher, Feedlot and Project Director BeefCorp
- Tom Coggan - Manager of Logistics and Development at Coggan Agriculture
- Darren Hamblin - Founder of Strathdale Wagyu & Masterbeef

► **Soiree Welcome & Speeches**



SPONSORSHIP OPPORTUNITIES

CLICK ON THE RELEVANT SPONSORSHIP OPPORTUNITY TO ACCESS FURTHER DETAILS.

- | | |
|--------------------------|----------------------------|
| 1. Session Sponsor | 7. Beef Sponsor |
| 2. Morning Tea Sponsor | 8. Satchel Sponsor |
| 3. Lunch Sponsor | 9. After Party Sponsor |
| 4. Afternoon Tea Sponsor | 10. Lanyard Sponsor |
| 5. Bar Sponsorship | 11. Coffee Cart Sponsor |
| 6. Entertainment Sponsor | 12. Satchel Insert Sponsor |

ALL SPONSORSHIP ENQUIRIES TO:

Abbey Stuart | Professional Development Coordinator
Australian Lot Feeders' Association
T: 0447 146 844 **E:** abbey@feedlots.com.au



1. SESSION SPONSOR

SIX OPPORTUNITIES AVAILABLE

Value: \$2,000 (exc. GST)

A valuable opportunity to have your brand prominently associated with a key forum session that will leave a lasting impression on delegates.

INCLUDED IN THE PACKAGE:

2 x complimentary bundled delegate registrations

Pre-event promotion via ALFA social media channels, including a minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

The opportunity to display branding at the forum (where appropriate)

Access to delegate list (subject to opt-in consent)

Option to include 1 x satchel insert per delegate (at sponsor's expense)

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2. MORNING TEA SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Be the name behind the morning tea—an energising pause that invites conversation and connection. This naming rights opportunity places your brand front and centre during a key networking moment early in the program.

INCLUDED IN THE PACKAGE:

2 x complimentary bundled delegate registrations

The opportunity to display branding at the forum where appropriate

2 min address to delegates before catering begins

Option to include 1 x satchel insert per delegate

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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3. LUNCH SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$4,000 (exc. GST)

Position your brand at the heart of the action by sponsoring lunch - one of the forum's most anticipated and well-attended moments. This opportunity aligns your organisation with connection, conversation, and a memorable delegate experience.

INCLUDED IN THE PACKAGE:

2 x complimentary bundled delegate registrations

The opportunity to display branding and signage at forum lunch break (where appropriate)

2 min address to delegates before catering begins

Option to include 1 x satchel insert per delegate (at sponsor's expense)

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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4. AFTERNOON TEA SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Align your brand with the forum's afternoon tea—offering delegates a refreshing break as they recharge and reconnect. This opportunity ensures strong brand visibility during a key moment of pause and engagement late in the day.

INCLUDED IN THE PACKAGE:

- 2 x complimentary bundled delegate registrations
- The opportunity to display branding at the forum where appropriate
- 2 min address to delegates before catering begins
- Option to include 1 x satchel insert presentation for sponsor
- Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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5. BAR SPONSORSHIP

EXCLUSIVE OPPORTUNITY

Value: \$5,000 (exc. GST)

Raise your brand's profile by sponsoring the bar at the networking event. It's where conversations flow and connections are made—placing your organisation at the centre of a relaxed and social atmosphere.

INCLUDED IN THE PACKAGE:

2 x complimentary bundled delegate registrations

A welcome address to delegates at the function

Option to include 1 x satchel insert per delegate (at sponsor's expense)

Option to erect signage at event, and have waitstaff wear branded shirts / aprons (at sponsors' own cost)

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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6. ENTERTAINMENT SPONSORSHIP

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Shine a spotlight on your brand by sponsoring the forum soiree entertainment. This opportunity aligns your organisation with the energy and enjoyment of the event's social highlight - creating a memorable association with delegates.

INCLUDED IN THE PACKAGE:

- 2 x complimentary bundled delegate
- Option to include 1 x satchel insert per delegate (at sponsor expense)
- An address to delegates to introduce the soiree
- Option to erect signage on stage where band is performing
- Pre-event promotion via ALFA social media posts, includes one dedicated post acknowledging your support and highlighting your organisation's involvement.

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7. BEEF SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

As the exclusive Beef Sponsor of the Forum Soirée, your brand will be celebrated as guests enjoy a curated menu featuring premium grain-fed beef. This elegant evening event brings together delegates, making it the perfect setting to showcase the quality and sustainability of your product.

INCLUDED IN THE PACKAGE:

Address delegates at the Soirée as part of the menu reveal

Option to include 1 x satchel insert per delegate (at sponsor expense)

Banner display at Soirée where suitable around the venue

Option to erect signage on stage when performing

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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8. DELEGATE SACHELS SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Make a lasting impression with your brand featured on the official delegate satchels. Carried throughout the event and often kept well beyond, the satchel offers extended exposure and a practical connection to every delegate.

INCLUDED IN THE PACKAGE:

Company logo included on all forum satchels (estimated 1,000 satchels)

Option to have influence on design and style of satchel
(final design to be approved by ALFA)

Opportunity to display branding and signage on welcome desk (as suitable)

1 x complimentary bundled delegate registration

Option to include 1 x satchel insert per delegate (at sponsor's expense)

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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9. AFTER PARTY SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$5,000 (exc. GST)

Keep the momentum going by sponsoring the official After Party—where delegates unwind, connect and celebrate the day's success. This opportunity places your brand at the centre of the event's final and most social moment.

INCLUDED IN THE PACKAGE:

Welcome address at the After Party

Option to include 1 x satchel insert per delegate (at sponsor's expense)

Option to erect signage at venue as suitable

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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10. LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Put your brand in every delegate's hands—literally. With lanyards required for access to all forum sessions and events, this sponsorship offers high-visibility exposure across the entire delegate experience.

INCLUDED IN THE PACKAGE:

Company logo included on all delegate lanyards

1 x complimentary bundled delegate registrations

The opportunity to display branding and signage at forum (where appropriate)

Option to include 1 x satchel insert per delegate (at sponsor's expense)

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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11. COFFEE CART SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$2,000 (exc. GST)

Support the lifeline of many delegates, the coffee cart! Get the delegates buzzing with this classic opportunity to have your brand fuelling delegates' much needed caffeine fix.

INCLUDED IN THE PACKAGE:

Opportunity to display branding and signage on Coffee Cart and welcome desk (as suitable)

1 x complimentary bundled delegate registrations

Option to provide branded coffee cups and saucers (at sponsor's expense)

Option to include 1 x satchel insert for delegate registrations

Pre-event promotion via ALFA social media channels, includes minimum of one dedicated post acknowledging your support and highlighting your organisation's involvement.

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12. SACHEL INSERT SPONSOR

EXCLUSIVE OPPORTUNITY

Value: \$363.64 (exc. GST)

Place your brand directly in delegates' hands with a satchel insert. Whether it's a flyer, brochure, promotional item or sample, this opportunity ensures your message reaches every attendee as part of their event pack.

INCLUDED IN THE PACKAGE:

Opportunity to include 1 x satchel insert per delegate (at sponsor's expense)

Not sure what to include? Here's a few ideas for you:

- Hand sanitiser
- Disinfectant wipes
- Desk toys
- Discount vouchers
- Note books
- Pens
- USBs
- Ear phones
- Lip balm / sunscreen
- Individual snacks
- Keyrings
- Caps/ foldable hats
- Wireless phone charger

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13. SUPPORTER PACKAGE

VALUE: \$1,000 (exc. GST)

This package is tailored for organisations looking to support the next generation of lot feeders and industry professionals in a meaningful, budget-friendly way.

While bespoke elements can be discussed, the following benefits are included as a guide.

INCLUDED IN THE PACKAGE

One dedicated post on ALFA's social media channels (Facebook, LinkedIn, Instagram), acknowledging your support of the Future Feeders initiative. Option to tag your organisation and share your message or brand values.

One complimentary ticket to the Forum and Soirée (ideal for engaging with the Future Feeders audience directly).

Inclusion in post-event EDM or wrap-up communication as a valued supporter.

APPLY HERE



BESPOKE PACKAGES

AVAILABLE UPON REQUEST

P.O.A.

Have an idea? Let's talk!

ALFA and the FFN Committee are open to discussing ideas for bespoke packages that will meet your needs and benefit delegates.

Contact abbey@feedlots.com.au for a call back.






WEDNESDAY 17 SEPTEMBER 2025

We look forward to hearing from you.



AUSTRALIAN LOT FEEDERS' ASSOCIATION:

 GPO Box 149, Sydney NSW 2001

 www.feedlots.com.au

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Abbey Stuart

ALFA Professional Development Coordinator
Australian Lot Feeders' Association

 0447 146 844

 abbey@feedlots.com.au